

BISH CREATIVE

CAZADORES CATRINA

The Belle of the Ball, La Reina Tequila – no matter her name, Catrina was the Show stopper for the 2019 Shop! awards.
The Catrina display was the centerpiece of a 2018 Dia de los Muertos X Halloween promotion for Tequila Cazadores.
Catrina is colorful and authentic making this eye-catching and attention grabbing iconic symbol easily recognized by the consumer. She was originally sculpted by a master sculptor, later made from a poly resin and then carefully hand-painted to provide a truly unique way to merchandise the Cazadores Tequila products.
See more on Cazadores Catrina on our Website.

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