



BISH CREATIVE



### DRINKWORKS DESTINATION CENTER

The objective for the Drinkworks merchandising launch was to create an environment that showcased the beauty, functionality and accessibility of the Drinkworks machine to the consumer, along with introducing the amazing cocktail selection that coincides with the machine. This machine is targeted towards consumers that strive for economic savings, space efficiency, great taste and convenience. [See more on Drinkworks Destination Center on our Website.](#)

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