



## BISH CREATIVE

### JOSE CUERVO SUMMER BUG

The objective for this Jose Cuervo Summer Bug Display was to develop an engaging iconic eye-catching display to attract consumers upon immediately entering the store. Summer is considered the relaxing and most enjoyable time of the year, inspiring consumers to relax and enjoy life's biggest pleasures.

[See more on Jose Cuervo Summer Bug on our Website.](#)

**ADDRESS:**945 TELSER RD LAKE ZURICH, IL 60047

**CALL: (847) 438-1500**

**WEBSITE:**[WWW.BISHCREATIVE.COM](http://WWW.BISHCREATIVE.COM)

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[WWW.VISUALMARKETRETAIL.COM](http://WWW.VISUALMARKETRETAIL.COM) [ACTION@VISUALMARKETRETAIL.COM](mailto:ACTION@VISUALMARKETRETAIL.COM) TEL:  
212 835 0625