



BISH CREATIVE



PATRON INTERACTIVE PHOTO KIOSK

The world of interactive merchandising is ever changing, when a consumer walks into a store and sees a new and exciting way to shop, they gravitate. With this display, the consumer walks up and a motion sensor sends off an immediate light transfer sequence that is colorful, playful, and inviting to consumers.

Patron invited consumer to a social and driven experiment that allows consumers via iPad the ability to view electronic recipes, events and most importantly to today's consumers social platforms. This display allowed a consumer to travel the world with Patron encompassing several interactive experiences for the consumer and for Patron to target the consumer. This high-end, Ipad, piece was used in many liquor and premium grocery stores, for during the pandemic sales of Patron grew substantially. This unique piece established itself in key accounts such as: Total Wine, Bevmo, Kroger, Safeway, and others.

[See more on Patron Interactive Photo Kiosk on our Website.](#)



ADDRESS: 945 TELSER RD LAKE ZURICH, IL 60047 (CAL) 438-1500

WEBSITE: BISH CREATIVE.COM

Visual Market Retail (VMR) is a division of West's Design Consultants Limited Copyright © 2021
Visual Market Retail

WWW.VISUALMARKETRETAIL.COM ACTION@VISUALMARKETRETAIL.COM TEL: 212 835 0625