



Visual Market Retail (VMR) is a division of wests Design Consultants Limited Copyright © 2025 Visual Market Retail

WWW.VISUALMARKETRETAIL.COM ACTION@VISUALMARKETRETAIL.COM TEL: 212 835 0625

## **B+N INDUSTRIES**

## **FORTINA**

Wooden louvers and slats have been and always will be a treasured design element for interior designers and architects, for a variety of reasons. Their material brings color, warmth, and texture into spaces that are visually ho-hum. Their applications are numerous: facade decoration, sunscreens, blinds, ceilings, installation art.

Wood does come with some downsides—gnarling, wasted product after cutting, the expense of transportation and installation, and the fussiness of its maintenance, just to name a few—that can make specifying this material for louvers and slats prohibitive. Fortina for B+N Industries is a convincing decorative wood alternative unlike anything on the market; virgin aluminum louvers and slats are wrapped in a non-PVC film that convincingly and consistently mimics the true tone and texture of wood. It is lightweight, easily customizable, durable, quick to install, effortless to maintain, and, most importantly, beautiful. All these qualities add up to a product that can transform a space without breaking the bank.

See more on Fortina on our Website.

ADDRESS:B+N INDUSTRIES1409 CHAPIN AVENUE, 3RD FLOOR BURLINGAMECALIFORNIA 94010

CALL:(650) 593-4127

WEBSITE: WWW.BNIND.COM