

CHANDLER

HEXA KIOSK

How does one elevate the shopper's experience to which multiple, custom down jacket options are available for purchase within a small footprint? You enlist your bang-up design team to create a compact, interactive and portable kiosk that offers tactile elements designed to enhance the custom ordering process.
Capsule, a Minneapolis-based brand design agency, reached out to Chandler for our expertise in retail fixture design and fabrication. The big ask: produce a fixture design which offers a customized online ordering process, then, build a functioning prototype for in-store testing of this process.
The two prototype kiosks are installed and taking orders at two top outdoor specialty retail locations: Ute Mountaineer in Aspen and Midwest Mountaineering in Minneapolis. If you are in the area, be sure to check out these fun and engaging kiosks.
This project was nominated and won two Shop! 2018 Design Awards: In-Store Communication and Store Fixture. Click here to read more.
See more on Hexa Kiosk on our Website.

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