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CHANDLER

SONY - BEST BUY

Sony sought to build their brand presence in 350 Best Buy Stores with a distinctive environment that would inspire, engage and educate their consumers about their home theater products. Flexibility and modularity were required to allow for product updates, integration into existing footprints and allow multiple cross-merchandising options within the home theater and gaming product lines.
Sony requested Chandler's assistance with the design, engineering, fabrication and installation into 350 Best Buy locations within an eight-week timetable.
See more on Sony - Best Buy on our Website.

ADDRESS:13523 HUDSON ROAD SOUTHAFTON, MN 55001
CALL:
651 389 5900
WEBSITE:
WWW.CHANDLERINC.COM

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WWW.VISUALMARKETRETAIL.COM ACTION@VISUALMARKETRETAIL.COM TEL: 212 835 0625