



## DECOR METALL

### SHELF INTEGRATION

#### Getting noticed made easy – with the shelf on the shelf

No more monotonous shelf design at the point of sale! Shelf integration is an effective form of product presentation. Standard shelves are often already available at the point of sale, but you still want your products to be presented effectively. The solution is an integration (fascia, goods carrier or complete shelf) in the shelf - you literally step out of line and prepare your brand and your product for an expressive stage. In this way you gain valuable attention, even on standard shelves, which pays off in additional purchases.

Typical decor metall: Your product presentation can be designed exactly according to your wishes and can be integrated into any standard shelving system in retail.

See more information at [www.decor-metall.de](http://www.decor-metall.de)

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