

DUGGAL VISUAL SOLUTIONS

DAVID YURMAN

Fixtures
Nothing says “spring” like cherry blossoms. David Yurman gives spring-wishing shoppers an early start to the season with a series of elegant window displays across the U.S.

With the creative energy constantly flowing between David Yurman’s retail design team and Duggal Visual Solutions, the brand’s latest environment turns roots in original artwork into bright, budding scenes that combine painterly finesse, theatrical flair and sculptural dimension. Duggal used layered printing onto foil to produce laser-cut blossoms for petite vitrine back panels, expanding on the concept with larger, suspended background installations at David Yurman’s Madison Ave. Townhouse and SoHo locations in New York City.
See more information at www.duggal.com

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