



AL VISUAL SOLUTIONS

**ESTEE** LAUDER

Photo Studio

consumers see right through stock images. While stock photography may be a necessary piece ryisual strategy, a shift to true brand photography can elevate both the aesthetic and ement on your social pages. Followers like (literally and figuratively) unique content that speaks brand, and, in turn, embodies their own self-expression as brand loyalists.

hore information at www.duggal.com

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