



## **DUGGAL VISUAL SOLUTIONS**

## **ESTEE LAUDER**

## **Digital Photo Studio**

Many consumers see right through stock images. While stock photography may be a necessary piece of your visual strategy, a shift to true brand photography can elevate both the aesthetic and engagement on your social pages. Followers like (literally and figuratively) unique content that speaks to your brand, and, in turn, embodies their own self-expression as brand loyalists. See more information at www.duggal.com

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