



## DYNAMIC RESOURCES

### WARBY PARKER

When online retailer Warby Parker decided to launch their own retail stores, they needed to insure their unique brand image was represented properly throughout the consumer experience. Dynamic Resources installed custom branding, graphics and wall coverings throughout each location. Each store was unique as local artists provided the imagery necessary to capture the flavor of that particular geographic market. See more information at [www.drglobal.com](http://www.drglobal.com)

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