

EVENTSCAPE

CANADA GOOSE

PROJECT - CANADA GOOSE “THE JOURNEY” FACADE AND STORE FIXTURES, SHERWAY GARDENS MALL, TORONTO ON
DESIGN - GENSLER, NJ
BUILT BY - EVENTSCAPE, DECEMBER 2019
An extraordinary textured 30-foot tall “rock” wall greets the visitors to the new Canada Goose store in Toronto’s Sherway Gardens. This experiential space designed by Gensler’s New Jersey office, contains several tactile and sensory areas inside the store to fully appreciate this brand’s cold weather clothing. Eventscape was contracted to engineer, fabricate and install the rock wall facade and the “boulder” store fixtures/mannequin stand features.
To promote the upcoming store, a unique hoarding wall was designed by SetCreative. The gleaming white custom panelled wall made up of faceted lightweight metal and branded signage was also built and installed by Eventscape. This stayed in place for approximately 11 weeks while the new construction took place and will be reused later on for additional stores.
See more information at www.eventscape.com

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