



EVENTSCAPE

MALL OF AMERICA

PROJECT - MALL OF AMERICA – STAR LOGO FEATURE, BLOOMINGTON, MN
GENERAL CONTRACTOR - M.A. MORTENSEN CO.

BUILT BY - EVENTSCAPE, JULY 2015

A 4-layer 12,000 lb. exterior glass star is a striking 3 dimensional representation of the new updated Mall of America iconic star logo. The 3/4" thick laminated colored glass sections all match the MOA brand standards and include white LED lighting. Built of a stainless steel frame with hidden access panels in the 1" thick stainless steel legs, it is anchored to a concrete slab base and stands over 16 feet high and 16 feet wide. It also incorporates a sensor activated heat trace to melt any snow or ice immediately. Mall of America is currently undergoing an 750,000 square foot expansion with the addition of specialty retailers, dining experience, office tower, luxury hotel and a grand entrance. Surrounded by landscaping and the VIP valet driveway, the star is a dynamic feature centerpiece to this grand entrance.

See more information at www.eventscape.com

ADDRESS:4 BESTOBELL RDTORONTO ONM8W 4H3?

CALL:416 231 8855

WEBSITE:WWW.EVENTSCAPE.COM

Visual Market Retail (VMR) is a division of wests Design Consultants Limited Copyright ©
2025 Visual Market Retail

WWW.VISUALMARKETRETAIL.COM ACTION@VISUALMARKETRETAIL.COM TEL:
212 835 0625