



EVENTSCAPE

MALL OF AMERICA

PROJECT - MALL OF AMERICA – STAR LOGO FEATURE, BLOOMINGTON, MN

GENERAL CONTRACTOR - M.A. MORTENSEN CO.

BUILT BY - EVENTSCAPE, JULY 2015

A 4-layer 12,000 lb. exterior glass star is a striking 3 dimensional representation of the new updated Mall of America iconic star logo. The 3/4" thick laminated colored glass sections all match the MOA brand standards and include white LED lighting. Built of a stainless steel frame with hidden access panels in the 1" thick stainless steel legs, it is anchored to a concrete slab base and stands over 16 feet high and 16 feet wide. It also incorporates a sensor activated heat trace to melt any snow or ice immediately. Mall of America is currently undergoing a 750,000 square foot expansion with the addition of specialty retailers, dining experience, office tower, luxury hotel and a grand entrance. Surrounded by landscaping and the VIP valet driveway, the star is a dynamic feature centerpiece to this grand entrance.

See more information at www.eventscape.com

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