

IDX CORPORATION

CLARKS

With a desire to enhance their brand for today’s consumer, Clarks chose idX to launch their new retail design concept – “Pure.”
The clean, dynamic retail environment incorporates quality leather benches; lighted, solid surface focal tables; oak shelves with electrified standards; with a walnut backwall and cashwrap.
idX provided development, project management, engineering, and in-field implementation to launch the updated look of the iconic brand.
See more information at www.idxcorporation.com

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