

IDX CORPORATION

KROGER

idX was selected to launch Kroger's expanded organic and natural food department, "Live Naturally." The new concept required fully-integrated design development, multi-discipline production, décor and graphics fabrication, site survey, architectural planning and installation services.
Value engineering and design enhancements resulted in faster installations due to a reduction in total SKU's.
See more information at www.idxcorporation.com

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