



IDX CORPORATION

KROGER

idX was selected to launch Kroger's expanded organic and natural food department, "Live Naturally." The new concept required fully-integrated design development, multi-discipline production, décor and graphics fabrication, site survey, architectural planning and installation services. Value engineering and design enhancements resulted in faster installations due to a reduction in total SKU's.

See more information at www.idxcorporation.com

ADDRESS:GLOBAL HEADQUARTERS 13213 CORPORATE EXCHANGE DRIVE EARTH CITY, MO 63045 UNITED STATES ?

CALL:1 844 249 4633

WEBSITE:WWW.IDXCORPORATION.COM

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WWW.VISUALMARKETRETAIL.COM ACTION@VISUALMARKETRETAIL.COM TEL: 212 835 0625