

JH RETAIL DESIGN

THE HOTEL COLLECTION

This award winning shop in shop provides a breadth of assortment in an easily navigable space. Four bed vignettes inspired by boutique hotels and five bed vignettes reflecting modern, residential design allows customers to view the product through an aspirational lens. Utilizing 2 centralized work tables, customers were invited to mix and match the collections to fit their own unique styles. The adjacent bath shop is designed to reflect a similar brand expression while keeping its high capacity requirements.
See more information at www.jhretaildesign.com

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