

MARVOLUS

CASE STUDY - ELHO

Program: Shipper Highlighter
Benefit: Speed to Market

Elho had a time sensitive opportunity for significant placement in garden center chain.

• Prepack shippers on pallet bases formed the basis of their program but didn't accommodate high impact graphics or ability to display product samples
• In collaboration with client, we were able to turn around approval sample from initial sketch in 25 days
• From sample approval, we delivered first containers within 11 weeks, enabling client to meet aggressive retailer timeline
See more information at www.marvolus.com

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