

MARVOLUS

CASE STUDY - LANG

Program: Calendar Spinner
Benefit: Multi-Materials

Having used basic wire spinners for many years, Lang desired an elevated in-store execution for their premium calendars, with the added complication of significant weight-loading increase (>100lbs).

• Our design encompasses the tried & tested functionality of a heavy-duty spinner principal with the addition of wood features on base, corner uprights and header.
• Our wooden accent frame combined with a brushed metal logo elevates the premium value of this brand.
• We are now in our fourth year of production for this program.
See more information at www.marvolus.com

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