

MARVOLUS

CASE STUDY - MAYTRONICS

Program: Pool Vacuum Display
Benefit: Value Engineering

Client asked us to redesign existing display for reduced cost while maintaining structural integrity.

• We re-engineered the framework to reduce carton pack-out by almost 50%. This is particularly important given unprecedented ocean freight costs and impacts total supply chain efficiency – including carbon footprint
• Greater than 20% total cost reductions achieved though a series of value engineering efficiencies
• We are now working on further programs for international distribution.
See more information at www.marvolus.com

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