

MILLENNIUM SIGNS & DISPLAY, INC.

RALPH LAUREN

Bloomingdale's & Ralph Lauren: A Treasured Holiday
Millennium Signs & Display fabricated and installed the complete exterior facade and interior retail experience for the highly anticipated Bloomingdale's x Ralph Lauren "Treasured Holiday" campaign at the 59th Street NYC Flagship Store.
From the sweeping, immersive visual installations across the Lexington Avenue facade to the customized, premium window displays and the luxury main-floor pop-up shop, our team brought this iconic brand collaboration to life.
We expertly balanced complex experiential engineering with high-end millwork, creating an unforgettable "retail theatre" atmosphere that perfectly showcases Ralph Lauren's premier collections while captivating holiday shoppers and tourists alike.
See more on Retail fixtures and millwork on our Website.

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