



PROXY RETAIL

DEDICATED TOBACCO DIVISION

The Tobacco Category is an ever changing environment. Strategic marketing initiatives shift, new products are released, contract & legislative compliance plus competitors vie for valuable space. These factors require up to date fixtures and components which ultimately drive sales and buy-down revenue. Proxy Retail has the experience and expertise to deploy functional tobacco fixtures and execute manufacturer expectations within your retail space.

Consistency of brand messaging and professionally installing the tools necessary to increase your sales volume today and for years to come is our goal. Whether you are remerchandising, resetting, right-sizing, installing replacement parts or an entire category, contact us today to discuss how Proxy Retail can improve the timing and effectiveness of your initiatives to market.

See more information at www.proxyretail.com

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