

RTC

HIGHLIGHT BLADE SIGN

Easy to install and update - doesn’t require any tools to attach to the shelf or to change graphics.
An eye-catching illuminated blade sign perfect for category identification and product promotion.
Highly visible
Brightly illuminated wraparound graphic visually pops off the shelf and effectively delineates categories or highlights product promotions in a gondola run
Fast and easy installation
Self-centering mounting bracket easily attaches to gondola shelf, with no tools required, and plugs into a traditional outlet or the Highlight Power System
Rapid updates
The wraparound graphic slides in and out of the top of the plastic enclosure for quick and easy updates to the messaging
Energy efficient
Highly efficient LED light source is long-lasting and inexpensive to operate
See more information at www.rtc.com

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