



## RTC

### HIGHLIGHT BLADE SIGN

Easy to install and update - doesn't require any tools to attach to the shelf or to change graphics.

An eye-catching illuminated blade sign perfect for category identification and product promotion.

Highly visible

Brightly illuminated wraparound graphic visually pops off the shelf and effectively delineates categories or highlights product promotions in a gondola run

Fast and easy installation

Self-centering mounting bracket easily attaches to gondola shelf, with no tools required, and plugs into a traditional outlet or the Highlight Power System

Rapid updates

The wraparound graphic slides in and out of the top of the plastic enclosure for quick and easy updates to the messaging

Energy efficient

Highly efficient LED light source is long-lasting and inexpensive to operate

See more information at [www.rtc.com](http://www.rtc.com)

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