



RTC

HIGHLIGHT BLADE SIGN

- Easy to install and update - doesn't require any tools to attach to the shelf or to change graphics.
- An eye-catching illuminated blade sign perfect for category identification and product promotion.
- Highly visible
- Brightly illuminated wraparound graphic visually pops off the shelf and effectively delineates categories or highlights product promotions in a gondola run
- Fast and easy installation
- Self-centering mounting bracket easily attaches to gondola shelf, with no tools required, and plugs into a traditional outlet or the Highlight Power System
- Rapid updates
- The wraparound graphic slides in and out of the top of the plastic enclosure for quick and easy updates to the messaging
- Energy efficient
- Highly efficient LED light source is long-lasting and inexpensive to operate
- See more information at www.rtc.com

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