

UNIVERSAL

GATORADE PURE PLAY 2X2

The Gatorade Pure Play display is an all-encompassing design that wins at execution, wins for the retailer, and wins for the brand and in-market strategies. It provides a simple-to-execute, incremental in-store media space with the capacity to evolve with Gatorade products. The permanent solution increases Gatorade's presence outside the standard aisle making it an overall win for the customer and the retailer.
Dimensions: 2'w x 2'd x 4.5'h
Materials: heat bent plastic, sheet metal, wire, metal tubing, and styrene printed graphics.
See more information at www.udfc.com

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