



UNIVERSAL

HERSHEY ICE CREAM DESTINATION

Personifying the nostalgic ice cream sundae shops and modeling the candy toppings in a free-fall in larger-than-life perspective commanded shopper's attention. It connected with their innovative ideas for using Hershey's toppings in conjunction with frozen treats. Our call to action and close to the sale was a simple command to "Top it off!" which efficiently described exactly what the shopper could, and should, do with these two products.

Dimensions: 45"w x 18"d x 89"h

Materials: wood, sheet metal, magnetic graphics, clear acrylic, 3D molded foam

See more information at www.udfc.com

ADDRESS:726 EAST HIGHWAY121 LEWISVILLETX 75057

CALL:972 829 2498

WEBSITE:WWW.UDFC.COM

Visual Market Retail (VMR) is a division of wests Design Consultants Limited Copyright ©
2025 Visual Market Retail

WWW.VISUALMARKETRETAIL.COM ACTION@VISUALMARKETRETAIL.COM TEL:
212 835 0625