

UNIVERSAL

SNACK FACTORY PREMIUM WING

We designed and manufactured a permanent home for Pretzel Crisps in the deli section of food retailers. The merchandiser has multiple shelves that are adjustable for different height packaging of the product. This upscale, premium merchandiser connects with the shopper, offering a variety of pretzel snack flavors. The graphic communication on each side: crunch 'em, crack 'em, dip 'em, top 'em calls out to the shopper suggesting snacking ideas, reinforcing "Rethink your pretzel!" We created a one-stop destination for all things PRETZEL!
Dimensions: 24”w x 19”d x 63.5”h
Materials: sheet metal, wire, wood, acrylic, PVC
See more information at www.udfc.com

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