



## UNIVERSAL

### SNACK FACTORY PREMIUM WING

We designed and manufactured a permanent home for Pretzel Crisps in the deli section of food retailers. The merchandiser has multiple shelves that are adjustable for different height packaging of the product. This upscale, premium merchandiser connects with the shopper, offering a variety of pretzel snack flavors. The graphic communication on each side: crunch 'em, crack 'em, dip 'em, top 'em calls out to the shopper suggesting snacking ideas, reinforcing "Rethink your pretzel!" We created a one-stop destination for all things PRETZEL!

Dimensions: 24"w x 19"d x 63.5"h

Materials: sheet metal, wire, wood, acrylic, PVC

See more information at [www.udfc.com](http://www.udfc.com)

**ADDRESS:** 726 EAST HIGHWAY 121 LEWISVILLE TX 75057

**CALL:** 972 829 2498

**WEBSITE:** [WWW.UDFC.COM](http://WWW.UDFC.COM)

Visual Market Retail (VMR) is a division of Wests Design Consultants Limited Copyright ©  
2025 Visual Market Retail

WWW.VISUALMARKETRETAIL.COM ACTION@VISUALMARKETRETAIL.COM TEL:  
212 835 0625