

UNIVERSAL

TAKIS 2FT. FEM

The display is extremely powerful in its ability to visually connect with customers. The cylindrical construction of the left-sided spinner reinforces the product shape – the Takis chip is round and cylindrical - and this resonates with the shopper. The flame POS strips reinforce the brand's intensity – the snack product offering is "fuego" or hot and spicy. The shelving baskets on the right side provide a segmented space for the multiple flavors of peanuts. The purple powder coat and the towering, beaconing logo break up the monotony in a sea of humdrum fixtures.
Dimensions: 3'w x 2'd x 6'h
Materials: sheet metal, wire, metal tubing, ABS plastic and styrene printed graphics
See more information at www.udfc.com

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