



## UNIVERSAL

### TAKIS INTENSITY DUMP BIN

As an emerging brand, we needed Takis's display to be competitive with similar displays found in the front alley of stores near the checklanes. The displays were configured to allow shoppers to grab single bags as well as pre-packaged multi-packs using wire dividers and shelves. By integrating the brand's recognizable purple into the powder coat and graphics, we further grabbed the customer's attention. This vivid coloring and Takis's fire-y logo combined to convey the brand and set the unit apart from competitors' displays while simultaneously bringing attention to their flavorful products.

Dimensions: 45"w x 45"d x 52"h

Materials: steel, styrene plastic

See more information at [www.udfc.com](http://www.udfc.com)

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