



## VIRA INSIGHT

### VIRA - AMAZON

The convergence of this online giant to brick and mortar continues and VIRA has been a big contributor, assisting Amazon on the expansion of its 4-Star bookstores and the migration of its new pop up shop boutiques in atypical retail spaces. See more information at [www.virainsight.com](http://www.virainsight.com)

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