



VIRA INSIGHT

VIRA - KOHL'S

Kohl's continues to innovate and connect its e-commerce business with its fleet of 1100+ stores by launching new national brand partnerships spanning apparel, active wear and beauty, creating experiential shops in its stores to increase its share of basket. VIRA has been a huge partner in many of these initiatives.

See more information at www.virainsight.com

ADDRESS:2701 SOUTH VALLEY PARKWAYLEWISVILLE, TX 75067 CALL: 800 366 2345 WEBSITE: WWW.VIRAINSIGHT.COM

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WWW.VISUALMARKETRETAIL.COM ACTION@VISUALMARKETRETAIL.COM TEL: 212 835 0625