



## VIRA INSIGHT

## VIRA - KOHL'S

Kohl's continues to innovate and connect its e-commerce business with its fleet of 1100+ stores by launching new national brand partnerships spanning apparel, active wear and beauty, creating experiential shops in its stores to increase its share of basket. VIRA has been a huge partner in many of these initiatives.

See more information at [www.virainsight.com](http://www.virainsight.com)

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