

VIRA INSIGHT

VIRA - KOHL'S

Kohl’s continues to innovate and connect its e-commerce business with its fleet of 1100+ stores by launching new national brand partnerships spanning apparel, active wear and beauty, creating experiential shops in its stores to increase its share of basket. VIRA has been a huge partner in many of these initiatives.
See more information at www.virainsight.com

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