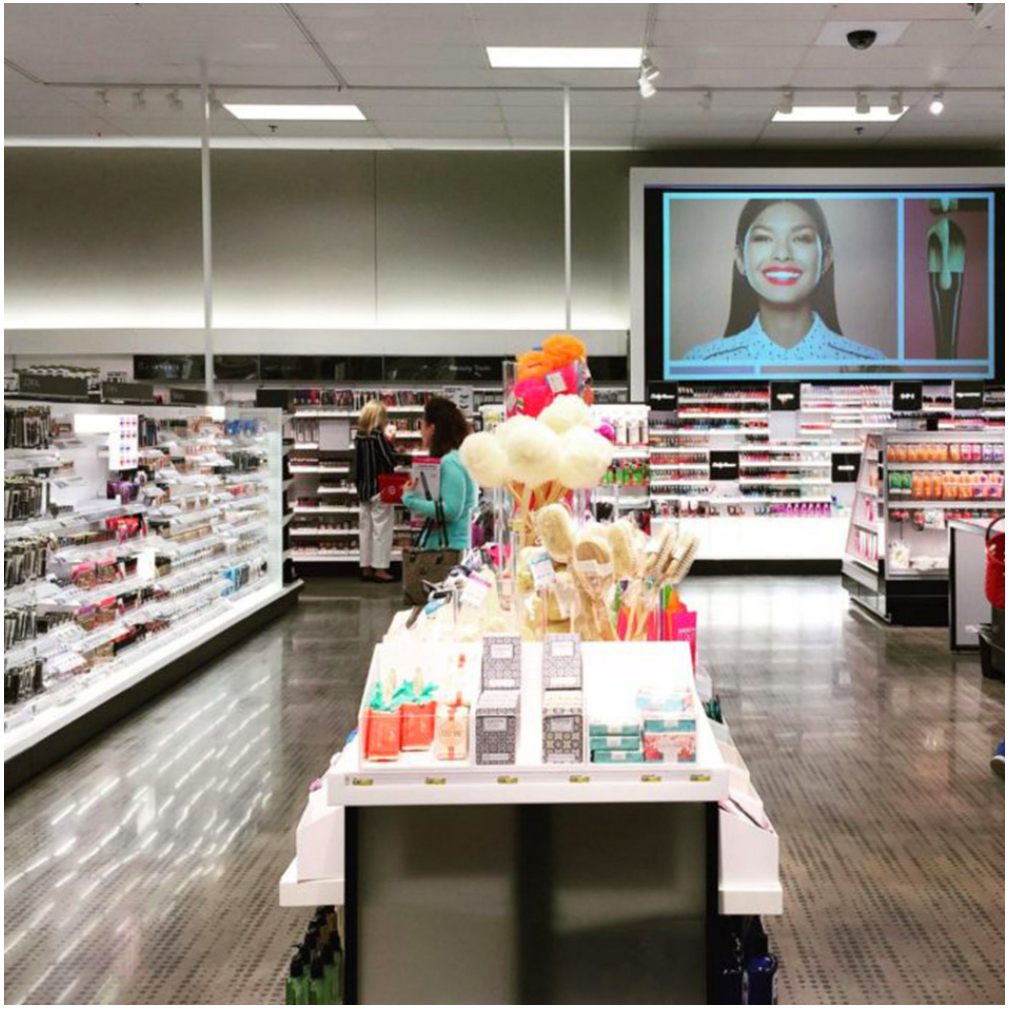


VIRA INSIGHT

VIRA - TARGET

Like Walmart, Target has thrived in the e-commerce era, changing the way it is conducting business and putting more emphasis on merging its e-com platform with its fleet of 1800+ stores. One area of focus has been beauty, where Target has invested in manning remodeled departments with beauty advisers. VIRA has supported this expansion by manufacturing the accessory displays to help intercept passerby's in the department.
See more information at www.virainsight.com

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