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## **ZENGENIUS**

## MAITRI MEDICINALS

Most recently collaborating with The High Road Design Studio for Maitri Medicinals in Uniontown, PA, ZenGenius is setting the standard for visual merchandising display in medicinal and recreational cannabis dispensaries. Understanding the art of presentation, amplifying product presence, and communicating product benefits through effective graphics and visual communications, we're elevating and emphasizing the importance of design across all retail channels. By establishing visual merchandising strategies, designing, sourcing and installing visual merchandising tools, risers and props, the finished installation complements the design brought to life by The High Road Design Studio.

See more on Maitri Medicinals on our Website.

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