

ZENGENIUS

ROCK EM SOCKS

Finding roots in Columbus' Easton Town Center, ShopLab pushes innovative thinking outside the box. With short-term leases and a suite of available services including visual merchandising support, digital signage and retail traffic analytics, retailers can experiment and test new concepts with out the commitment of permanent spaces. Partnering with Steiner + Associates for a successful launch, ZenGenius provided creative services including store design and development, fixture and display specification, sourcing and procurement, visual merchandising and onsite installation support.
See more on Rock Em Socks on our Website.

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